



'MyCoffs Moments' - Instagram Photography Competition

#mycoffs

Terms and Conditions of Entry

Let's celebrate what is great about the Coffs Harbour area by capturing and sharing those images that convey what's special to you about the area, our MyCoffs Moments. Show us what you LOVE about Coffs!!

Take your camera or phone and snap away at events, beaches, parks or historic buildings, or anything you believe reflects the best of what Coffs has to offer!

Photographs will be judged on their ability to capture the unique characteristics of the area, composition, focus, use of light, and creativity.

HOW TO ENTER?

1. Follow **@mycoffs** on Instagram
2. Snap your 'MyCoffs Moments' photo and post it on Instagram with the hashtag **#mycoffs** and also include a hashtag with the suburb the photo was taken in (e.g. **#sawtell**) and it will automatically be entered into the competition.
3. Make sure your profile is set to public so we can see your entries.
4. Submit a maximum of four (4) images
5. By submitting a photo using **#mycoffs** you are also accepting our terms and conditions for this competition

WHEN?

- The competition opens 12 midday on Thursday 22nd September 2016 and will close 12 midnight Sunday 23rd October 2016.

FINALISTS

- The finalists will be the top ten eligible photographs with the most 'likes' on the Instagram hashtag **#mycoffs**. The winner will be chosen by a panel which includes a professional photographer ("the Judges Panel").
- The judge's decision will be final and no discussions or correspondence will be entered into.
- Finalists will be announced via **@mycoffs** Instagram Page, Facebook and website. Finalists may be asked to provide a copy of the picture via email in a higher resolution format (where possible).
- The overall winner will be announced via the **@mycoffs** Instagram Page, Facebook and website on Thursday 27th October 2016 and will receive a prize of a Family Portrait session plus images on a USB from Meraki Images.

GUIDELINES

- Entry to the competition is free and the competition is open to all residents or visitors to the Coffs Harbour local government area who are over 13 years old.
- Entrants may submit up to four (4) photographs via the **#mycoffs** competition hashtag. Only entries which are submitted via Instagram, and which are appropriately hash-tagged will be accepted.
- The photograph must have been taken within the Coffs Harbour local government area within the past 12 months and entrants must include a hashtag with the suburb the photo was taken in (e.g. **#sawtell**).
- Artwork must be original and photographed by the entrant and not infringe any party's intellectual property rights.
- Photographs can be black and white, or colour.
- Filters and framing can be used.

TERMS AND CONDITIONS

The Promoter is Coffs Harbour City Council. Australian Business Number 79 126 214 487. Locked Bag 155, Coffs Harbour, NSW 2450.

- Coffs Harbour City Council's 'MyCoffs Moments' Photography (**#mycoffs**) competition ("the Competition") will be open from 12 midday on Thursday 22nd September 2016 and will close 12 midnight Sunday 23rd October 2016.
- To enter the Promotion you must be an Instagram account holder. Please note that in order to activate an Instagram account, you need to be (a) 18 or older, or (b) 13 or older and have your parent or guardian's consent to the Instagram Terms and Conditions of Use. Coffs Harbour City Council has no affiliation with Instagram and is therefore not responsible or liable for your use of the Instagram service.
- Elected members, officers and employees of the Coffs Harbour City Council and their immediate families are not eligible to enter the Competition.
- Entrants using images with recognisable people in the photograph must have sought written consent from these individuals to have their images used for the purpose of the competition and subsequently by Coffs Harbour City Council.
- Any photograph that has won a prize previously in any competition is not eligible for entry.
- Coffs Harbour City Council may cancel or vary the Competition at any time. Council will not be responsible for any loss or costs incurred by you in relation to such cancellation or variation.
- Participants own the copyright of their works. The participant will grant Council a licence to reproduce, publish, communicate or display the work online (including social media), in presentations, videos, publications and, if selected, for public display. Images might also be shown in electronic media or printed on large photographic murals. Participants grant the right of Council to use the work for the purpose of documentation and promotion of the project. The work will be acknowledged wherever possible. The entrant warrants that the work submitted is original and does not infringe the copyright, moral rights or other rights of any third party. The entrant will indemnify and keep indemnified Council against any claim by a third party in relation to the work. All identifiable subjects have given their permission or consent to be included in the work. Where a subject is a child or young person less than 18 years of age, the entrant must obtain permission from their parent or legal guardian for inclusion in the work. If your work includes a child or young person then consent must have been acquired to use their image.

- The Council reserves the right to use the photographs for various media formats including, but not limited to advertisements, print media, websites, and for exhibition purposes.
- Selected images may be displayed at various venues within the Coffs Harbour Local Government area. Work which offends community standards or is party political cannot be exhibited.
- Council accepts no responsibility for any entries not received for any reason during the Competition Period. Entries will be deemed to be accepted at the time of receipt by the Promoter. No responsibility will be taken for lost, late or misdirected entries. The Promoter is not responsible for technical difficulties with the entry mechanism and does not warrant that the entry mechanism will be available at all times.
- Council and the suppliers of prizes have no liability, in negligence or howsoever, for any accident, loss, illness, injury, damage, or inconvenience suffered by you or any individual or property arising out of or after the prize draw.
- Competition prizes cannot be redeemed as cash.
- In the event the prize is unavailable or cancelled for any reason whatsoever, Council reserves the right to substitute alternative prizes of similar value.
- By uploading photographs you are deemed to have accepted the terms and conditions of this competition.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, INSTAGRAM.

Questions and enquiries about the competition can be emailed to coffs.council@chcc.nsw.gov.au