

MyCoffs – Health and Healthy Ageing Focus Group

- A community that is well educated and resourced to respond to mental health challenges through every day social interaction, and mental health services that span early intervention to acute.
- Creating active physical and social environments that support health and wellbeing and social inclusion for all.
- Improving health accessibility through the use of new information sharing technologies.
- Libraries as community hubs/central places for information access.
- Housing mix that promotes inclusion and connection.
- Place making/activation strategies and infrastructure to promote community safety.

MyCoffs – Transport Focus Group

- A Pacific Highway bypass of Coffs Harbour.
- More accessible and affordable public transport is desirable but a significant challenge to realise.
- The importance of connectivity between key areas i.e. Coffs Harbour CBD/Hospital/Jetty Foreshores/Education Campus, and suburbs and towns to Coffs Harbour and to each other.
- Supporting cycling and walking as viable transport options.
- Planning for future transport needs and technology.

MyCoffs – Place-Making Focus Group

- Preservation of the natural environment.
- The impact of agricultural activities on the environment needs to be better monitored and managed.
- Higher density housing models in key locations can promote active places and help preserve the natural environment.

MyCoffs – Economy / Jobs / Education Focus Group

- A diversified local economy reduces the risk of economic decline.
- To attract industries to relocate to Coffs Harbour the city has to be able to offer high quality provision of education, arts and culture and sports and leisure offerings to the prospective new workforce.
- Coffs Harbour needs beautification to be competitive in the tourism market.
- There are opportunities for enhanced tourism offering: cultural (Aboriginal) tourism, eco-tourism, and sport tourism.
- A focus on innovation is required for a strong economy going forward.

MyCoffs – Our People Focus Group

- Homelessness and housing affordability are significant issues.
- Activating an area with cafes, pop-up food vans, recreational opportunities and appropriate lighting increases community safety.
- Inclusive community activities address social isolation and promote community cohesion.
- Misuse of drugs and alcohol has a substantial negative impact on the community.